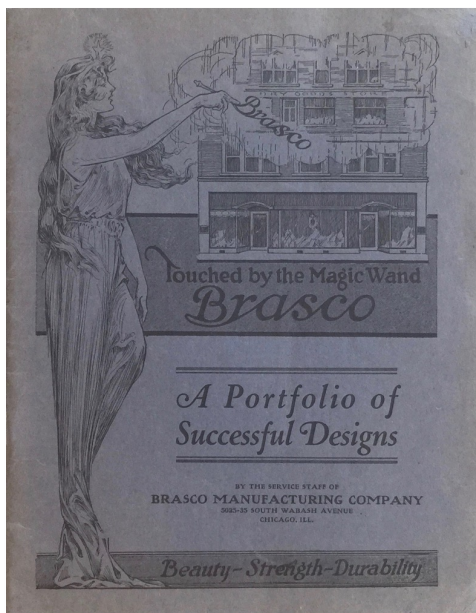
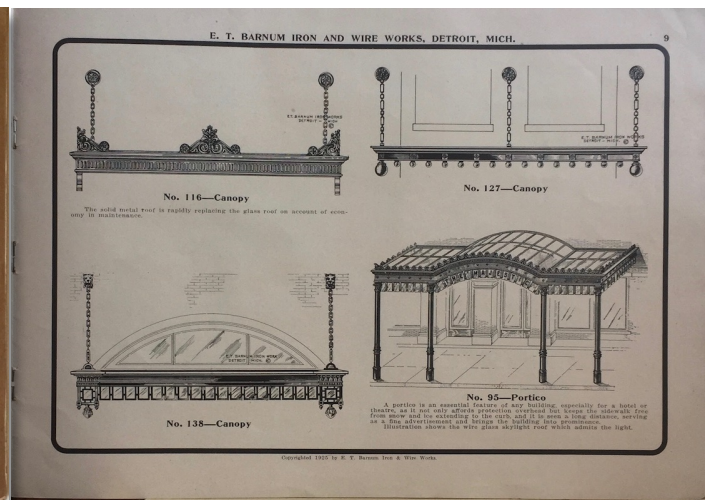
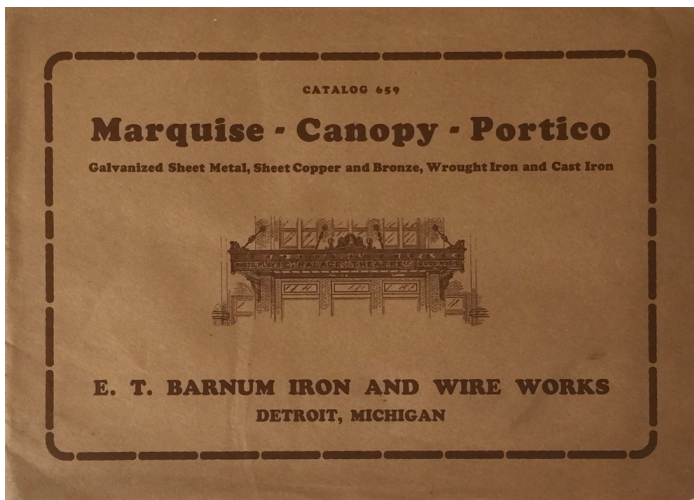


# TRADE CATALOGS, MOSTLY AMERICAN

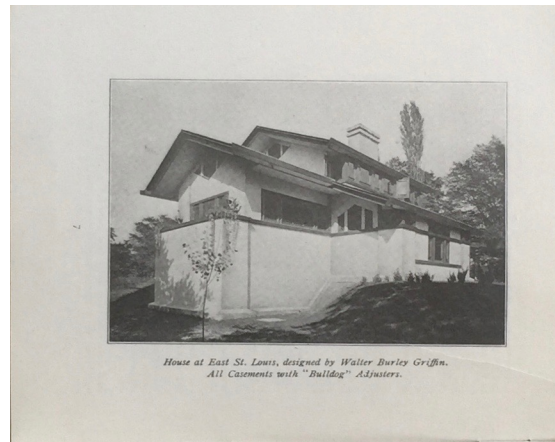
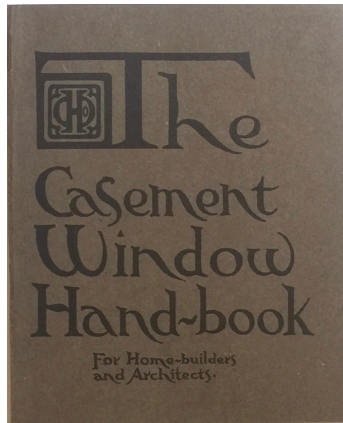
## 1. ARCHITECTURAL & BUILDING MATERIAL

1. BARNUM IRON AND WIRE WORKS. Catalog 659: Marquise - Canopy - Portico Galvanized Sheet Metal, Sheet Copper and Bronze, Wrought Iron and Cast Iron. Detroit: E. T. Barnum, 1925, Catalog showing Barnum's designs for canopies covering entrances to theatres, stores, and apartment buildings, and photographs of Barnum canopies in use outside stores and theatres. Oblong 8vo; 16 pp.; illustrated from photographs and wood engravings. Minor chipping to corners of cheap newsprint-like stock; else a good copy or better in original wrappers. \$125.00



2. BRASCO MANUFACTURING CO. Touched by the Magic Wand: A Portfolio of Successful Designs. Chicago: Brasco Mfg. Co., 1921. A catalog showing elevations and plans for seventeen storefronts, "from the simple 18 foot front to the more pretentious arcade, arch, and double entrance types," by this Chicago firm. With two pages of photographs of fronts in use. Still in business, but alas, no more storefronts. 28 cm; 24 pp.; illustrated from photographs, plans, and drawings. Small rubbed spots to covers; else a very good copy in wrappers. \$125.00

3. CASEMENT HARDWARE CO. **The Casement Window Hand-Book: For Architects and Home Builders.** Chicago: Casement Hardware Co., 1921, Updated version of the firm's pocket-sized 1906 catalog, showing how "...the good old English Casement Window...has been made practical for American conditions (screens, storm sash, etc.)..." Showing the products--basically opening and closing mechanisms and handles---in use at an East St. Louis house by Walter Burley Griffin and a Yonkers house by Lindberg, among others, as well as photographs of the product and installation details drawings. 1921 edition. 13 cm; 31 pp.; illustrated

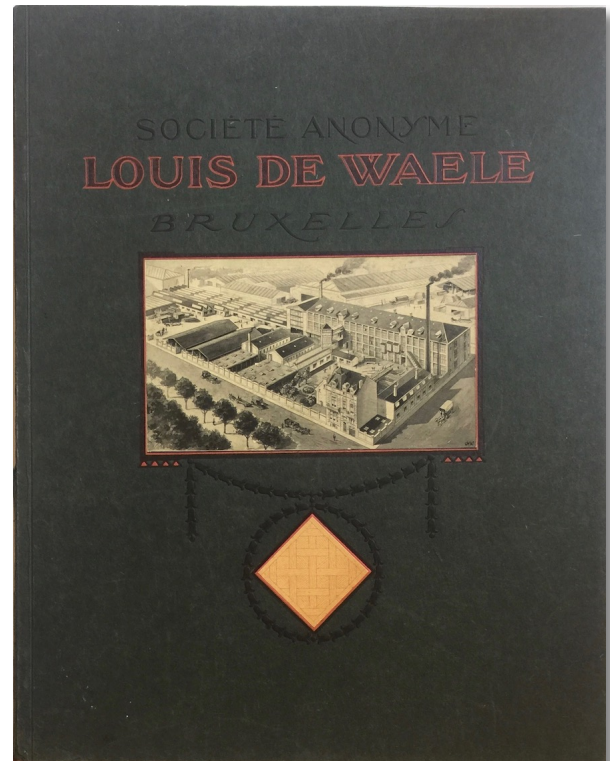
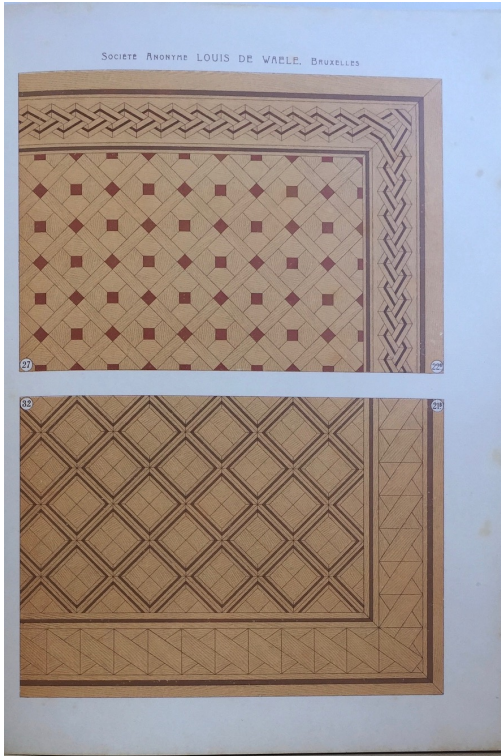


from photographs and drawings. Paper clip indentation to some leaves; else a good copy or better in wrappers. \$45.00

4. CHESEBRO, WHITMAN CO. **Catalogue.** New York: Chesebro, Whitman Co., n.d. [c. 1916], Catalog for this NYC [E. 64th and First Ave.] manufacturer of ladders, scaffolding, portable offices, tool houses, flag poles, barrows, tenement clothes poles, etc., for contractors, masons, painters and decorators. Priced in ink. Illustrated from wood engravings and photographs; photos show scaffolding work in situ, as well as the company's factories in Manhattan and the Bronx. Date of 1916 in ink on t.p.; perhaps earlier, as their work on the Woolworth Building is not mentioned within. Oblong 12 mo; 44 pp.; illustrated. Tear to rear wrapper; else a good copy in original pictorial wrappers. \$85.00



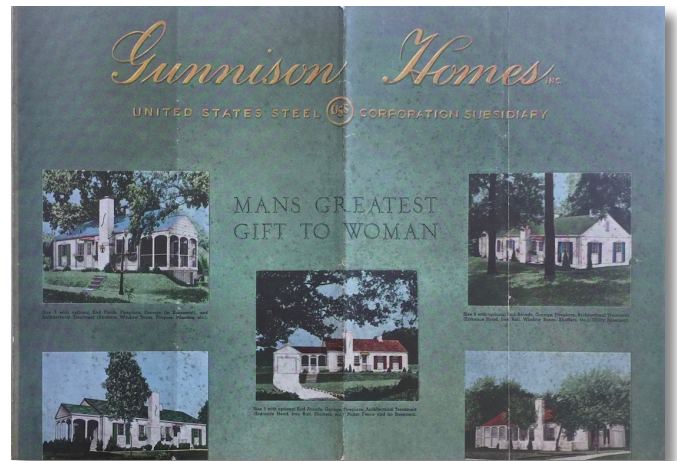
5. LOUIS DE WAELE CO. **Parquets.** Brussels: Louis De Waele Societe Anonyme, N.d. [c. 1910]. First edition. 4to; 4 pp.; 20 chromolithographic plates. Minor wear to bottom spine; else a very good copy or better in original wrappers with illustrations affixed to front cover. Trade catalog for Belgian manufacturer; this catalog containing 41 chromolithograph designs for parquet flooring including "parquets de luxe et ordinaires / parquet en Chene, teack, pitch-pin, meapple, etc. / parquet sur fonds et dilation / parquet dits trianon & reproduction des parquets du palais de Versailles / parquet sur bitume / parquet -tapis 10 m/m d'epaisseur".



Title page and one page of text describing manufacture and qualities of the company's product. Text in French. \$175.00

6. EAGLE BUILDING CORP. **Portable Buildings.** New York: Eagle Building Corp., n.d. [1920], Catalog for this manufacturer of small one story buildings including wood- and steel-framed garages and bungalows. Showing photographs of selected bungalows and garages, with price list, and list of customers. 8vo; unpagged [10]; illustrated from photographs. Letter to potential customer laid-in. A good copy in original staple-bound printed wrappers. \$55.00

7. GUNNISON HOMES, INC. **Mans Greatest Gift to Woman.** New Albany: Gunnison Homes Inc., 1946, That gift is a prefabricated house made with steel. Advertising sheet from Gunnison, a subsidiary of US Steel, presenting a selection of eight models with floor plans and landscaping suggestions. Built houses shown allegedly in situ with lousy color photographs; and way too much text. Models shown are small with 2-3 bedroom in traditional Cape Cod variations, and are named Size 1, Size 2, etc., without the all-important evocative name the house buyer craves. Large sheet (64 x 45 cm) printed both sides and folded; illustrated from photographs and plans. Spotting; else a good copy. \$35.00



8. HAMPDEN PAINT AND CHEMICAL CO. **Paint Samples.** Springfield: Hampden Paints, n.d. [c. 1920], A collection of four booklets with color samples: Hampden Greens four colors for exterior use; Iron Ore Paint five colors for external wood and metal surfaces; Interior Flat Wall Finish ten postcard-sized colored sheets, and a later 1922 version of same, a booklet showing the product in use in the John Hancock building, with a color deck of twenty-five tints. Various dates and sizes. Covers detached but present on early Interior Flat Wall Finish booklet; others in very good condition. \$95.00



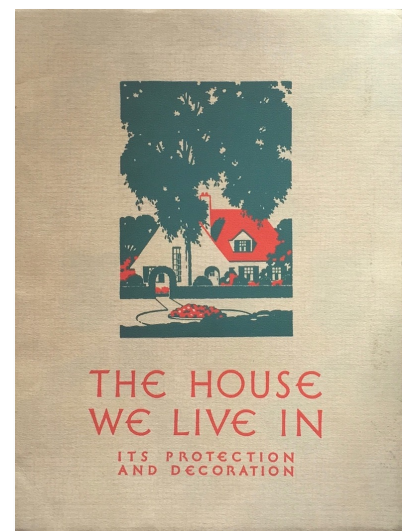
9. KAWNEER ARCHITECTURAL METAL PRODUCTS. **Sketch Book of Store Front Ideas.** Niles: Kawneer Company, (1954). More than 200 hard-core mid-century modern designs for store fronts using stock Kawneer store front metals and entrances. Every kind of retail establishment is considered, with the exception of the Head Shop, which hadn't been invented yet. But I'll bet someone at the Fayette Bar pictured on p. 61 could help with some papers in a pinch. First edition. Oblong 8vo; 217 pp.; illustrated from drawings. A very good copy in original plastic comb-bound wrappers. \$285.00



**10. (—) Store Front Selector: Corner & Mid Block.**

Niles: Kawneer Company, (1952). Unusual construction of book with cut-outs and overlaying pages enabling the viewer to see a typical store at a corner location with different fronts designed by Kawneer. Flipping the book over allows viewer to see the store with Kawneer fronts suitable for a mid block location. First edition. Oblong 4to; unpagged; illustrated from photographs and drawings. A very good copy in original wire-bound stiff wrappers. In worn pictorial slipcase. \$285.00

**11. NATIONAL LEAD CO. The House We Live In: Its Decoration Its Protection.** New York: National Lead Co., n.d. [1932], Trade publication describing the proper use of paint and suitable color schemes for houses. Colored drawings throughout. Generic contract forms laid-in. With mailing envelope. Sixth edition. 4to; 22 pp.; illustrated from drawings. A very good copy in original pictorial wrappers, with posted mailing envelope. \$45.00





**12. NATIONAL LEAD CO. Art in House Painting: Tasteful Color Schemes Described and Illustrated.**

New York: National Lead Co., n.d. [c. 1907], Catalog for the company's exterior house paints showing ten conventional stick and colonial revival style houses with decorative paint treatment. With applied samples of color for each example. Scarce. Oblong 8vo; 20 pp.; ten color illustrations with paint samples. Light wear throughout. A good copy in original wrappers. \$275.00

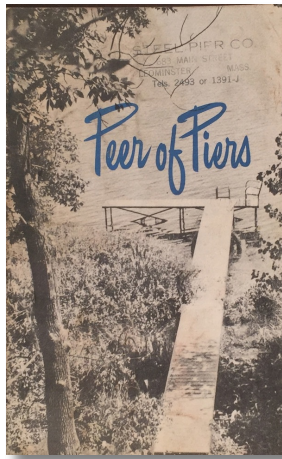


**13. RICHARDSON & BOYNTON CO. Successful Heating with the Richardson System.** New York: Richardson & Boynton Co., 1917. An illustrated explanation of the Richardson vapor vacuum pressure system of heating is followed by examples of houses and buildings where the boilers are in place. First edition. 4to; 20 pp.; illustrated. Two leaves dog-eared; else a very good copy in original embossed wrappers. \$40.00

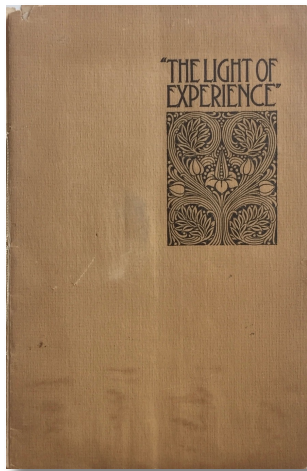


**14. SABIN, A. H..**

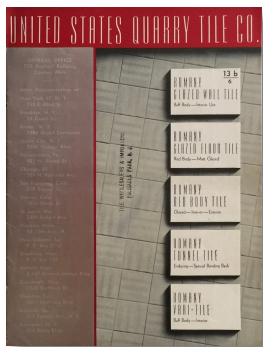
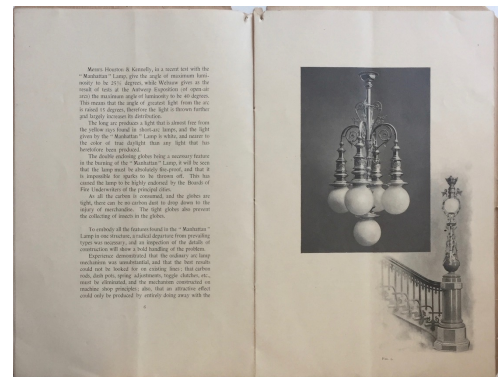
**Theory and Practice of Painting on Metal.** New York: Edward Smith and Company, 1905. Sabin's treatise, revised and expanded from earlier incarnations, on the painting of metal structures, and published by the paint manufacturer Edward Smith and Co. Specifications and instructions for painting and protecting water tanks, stand-pipes, train sheds, steel beams in construction, bridges, etc. With illustrations of the Williamsburg Bridge being painted during construction. First edition. 8vo; 65 pp.; illustrated from photographs. A very good copy in original printed wrappers. \$185.00



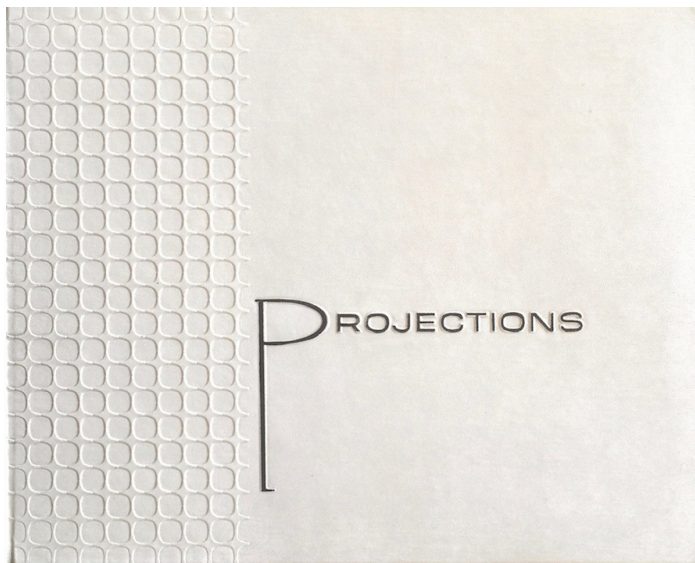
**15. STANDARD STEEL PRODUCTS MFG. CO. Peer of Piers.** Milwaukee: Standard Steel, n.d. [c. 1948], Catalog for manufacturer of lakefront non-floating piers for summer houses, camps, and resorts. 8vo; 12 pp.; illustrated from photographs and drawings. Dealer stamp to front cover; else a very good copy in original wrappers. \$35.00



**16. MANHATTAN GENERAL CONSTRUCTION CO. Manhattan Direct-Current Enclosed Arc Lamps.** New York: Manhattan General, 1896., Catalog showing seven examples of the company's arc lamps, with complicated explanations of volts, amperes, carbons grasped by clutch rings, etc. 8vo; 15 pp.; illustrated. Spine splitting; wrappers fragile with some loss to top of spine; else a good copy in original string-bound pictorial wrappers. \$150.00



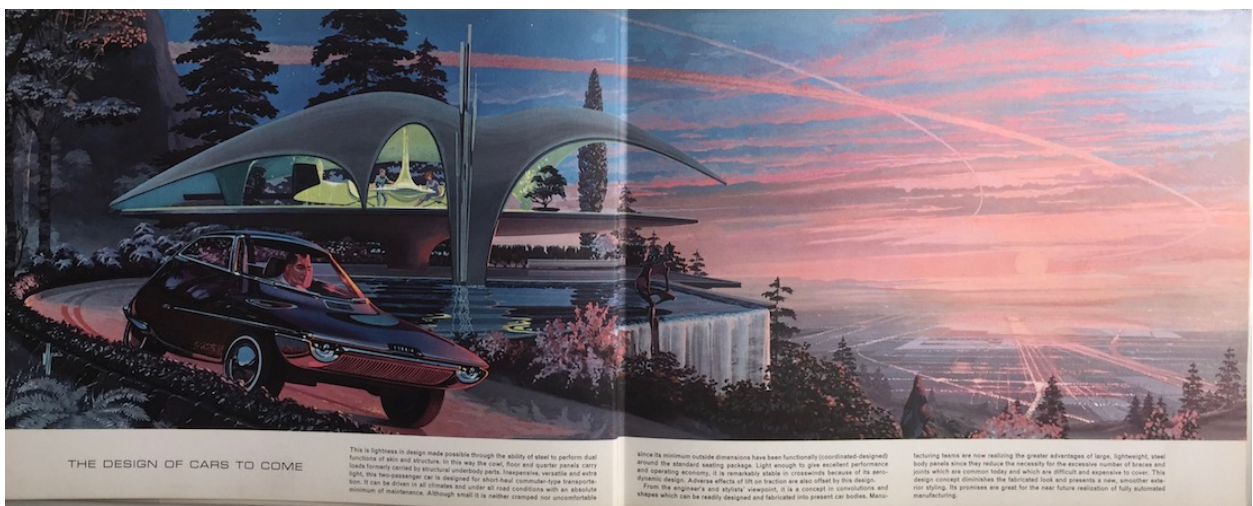
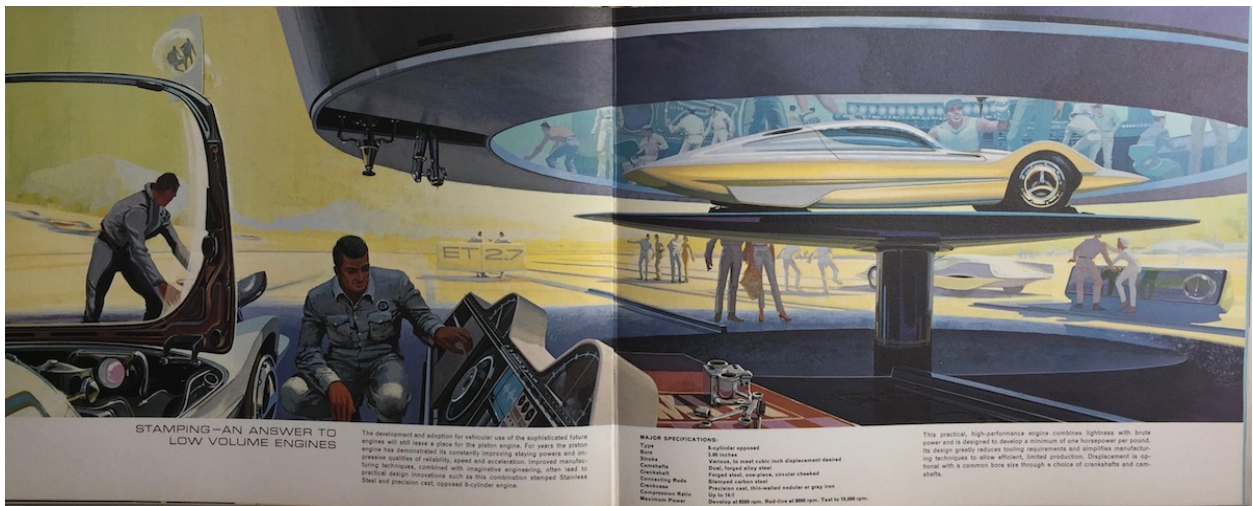
**17. UNITED STATES QUARRY TILE CO. Romany Glazed Tile.** Canton: USQT Co., n.d. [c. 1940], Catalog for the company's tile product for interior and exterior use. Sample chart showing 24 colors of glazes. 28 cm; 12 pp.; illustrated from photographs, drawings, and sample sheet with 24 color glaze samples attached. Owner's stamp to cover; else a very good copy in wrappers. \$35.00



**18. U. S. STEEL CORP., WITH THE PARTICIPATION OF SYD MEAD. Projections in Steel.** Pittsburgh: U. S. Steel Corp., 1962., First Edition A U. S. Steel promotional publication of exceptional quality aimed at the automotive and road transportation industries, explaining the strengths and virtues of steel in all aspects of vehicle construction. "[A] book of engineering and styling ideas obtained from various sources--some already in use, some imaginary," including conceptual and highly imaginative projections of a

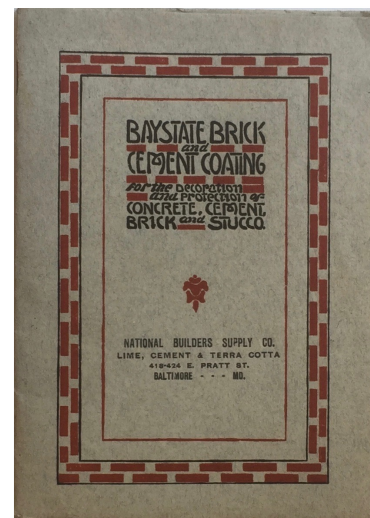
bright future, thanks to steel. Mead's illustrations, from 1962, offer both remarkable futuristic projections of car design in his unique vibrant style, as





well as more technical renderings. Book has a section examining a typical automobile of the future, with four clear plastic overlays detailing the exterior and interior construction. SteelSelector mechanical chart laid-in. 93 pp; illustrated throughout by Syd Mead. A very good copy in original white textured leatherette boards, published without a dust jacket. \$425.00

19. Wadsworth, Howland & Co. **Baystate Brick and Cement Coating for the Decoration and Protection of Concrete, Cement, Brick and Stucco.** Boston: Wadsworth, N. d. [c. 1909], Instructions for using the product to waterproof concrete and prevent corrosion. The booklet is illustrated with small photographs of houses and buildings, and there is a long partial list of American architects and engineers specifying its use. With 19 loose postcard-sized plates showing houses and buildings using the product in folder. 17.5 cm; 16 pp.; illustrated from text photographs and from loose sheets in folder. A very good copy in wrappers. \$60.00



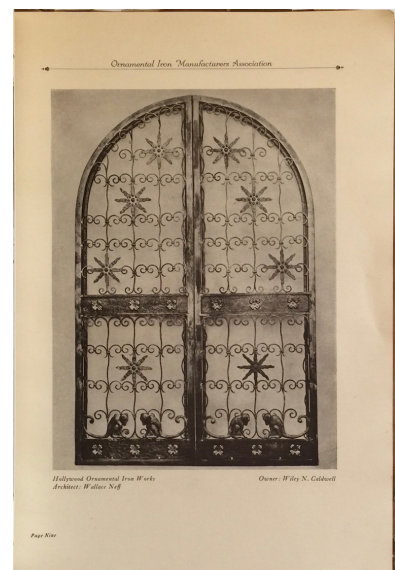
## DECORATIVE ARTS

20. ATLANTIC TERRA COTTA COMPANY. **Garden Pottery.** New York: Atlantic Terra Cotta Co., 1911, Catalog showing Atlantic's reproductions of classic pottery which had originally been brought over from Italy for reproduction by the late Stanford White before Italy forbade such exports. Showing vases, jars, pedestals, and window boxes. With examples of glaze colors, dimensions, and price list. 15.5 cm; 20 pp.; illustrated from photographs. Minor ink emendation; discount stamp; else a very good copy in pictorial wrappers. \$125.00



21. A. L. DIAMENT & CO. **Wall Papers.** Philadelphia: A. L. Diament & Co., N.d. [c. 1900] "[S]uggestions as to the treatment of rooms [and] very inviting and attractive showing of Wall Papers that we are offering this season." Showing typical rooms of a house, many in color, decorated with wall papers. Rooms decorated with paper panels, borders, and in some instances ceiling paper. Illustrated from colored lithographs. 20 cm; 12 pp.; 15 illustrations from drawings, 8 being colored lithographs, as well as a colored lithographic cover illustration of a peacock by Bob Addams and dated 1900. Small hole to first leaf affecting color plate on recto; short tear to front wrapper; a good copy in original pictorial wrappers. \$150.00

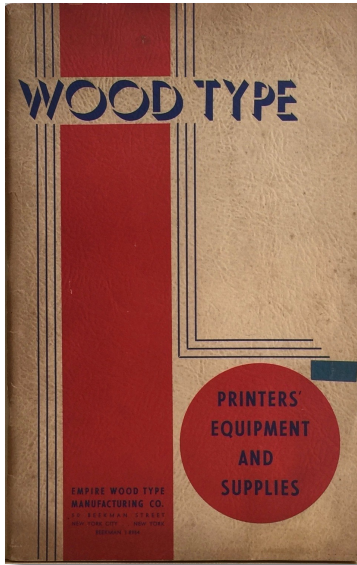
**22. ORNAMENTAL IRON MANUFACTURERS OF CALIFORNIA. [Catalog]** Los Angeles, Ornamental Iron Manufacturers Assoc., 1927. A catalog showing work by the Association members. With examples of grilles, railings, gates, lighting fixtures, furniture, bank fixtures, doors and store fronts, elevators, marquises, etc., and work by Wallace Neff, Kem Weber, George Washington Smith, Myron Hunt, Morgan and Walls, others. With a list of members. Properties and architects named. First edition. 30 cm; 95 pp.; illustrated from photographs. Light wear to top of spine; else a very good copy in embossed wrappers. \$175.00



**23. PARK, HELEN & SALVATORE BEVELACQUA. Fore-Site Planning.** N.p.: n.d. A home decorating manual featuring "coordinated modern furniture", and plans that "solve problems for every room." A selection of modern furniture designed by the authors, a New York furniture designer and an architect working as "Fore-Site Planning" in the late 1940's through the 1960's. The furniture shown is of light veneers, modern with late deco influences, and showing similarities to the style later known as "Hollywood Regency". Partly a catalog for the furniture as well, pieces illustrated and given model numbers and dimensions. 26 cm; 23 pp. plus folding flaps with text and illustrations verso; illustrated from plans and drawings. Rubbed spot to corner of front cover; mild bumping to corner; else a good copy or better in original wrappers with folding flaps. \$175.00

**24. SKANDIA FURNITURE CO. Catalogs, 1909 & 1913.** Rockford: Skandia Furniture Co., 1909-1913, Skandia was a wholesale manufacturer of household furniture, primarily of oak, from the late 1880s until 1940. Two bound two-volume catalogs of the company's furniture for the Spring and Fall Seasons 1909 and 1913: Spring 1909 (per penciled note on cover), 86 photographic plates with item number and dimensions; July 1909, 76 plates; Spring 1913 70 plates; Fall Season 1913, 82 photographic plates with item number and dimensions. Damp staining to some margins; penciling; some illustrations added with pins; else a good set in original plain wrappers hand-bound with metal strips. \$350.00





25. EMPIRE WOOD TYPE MANUFACTURING CO.

**Wood Type Printing Equipment and Supplies: Catalog 39**

New York: Empire: N.d. [c. 1945], "Wood types in standard gothics and distinctive modern faces...a complete line of quality machinery, equipment, and supplies for composing room, press room, and bindery." Catalog 39. 28cm; 64 pp.; illustrated from type specimens, photographs, and drawings. Covers soiled with short tear; splitting at spine; else a good copy in wrappers. \$45.00

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